The Reengagement plugin Keeping busy people on track

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open source technologists

The Challenges

To keep compliant

To find the time for that course

To improve busy peoples' performance

To keep people happy

To Increase LMS use

A solution – The Reengagement plugin

Moodle Plugin

Developed by Catalyst -

Dan Marsden, Peter Bulmer and Eugene Venter

Email students

Allows custom emails to be sent as required to students.

Restrict access

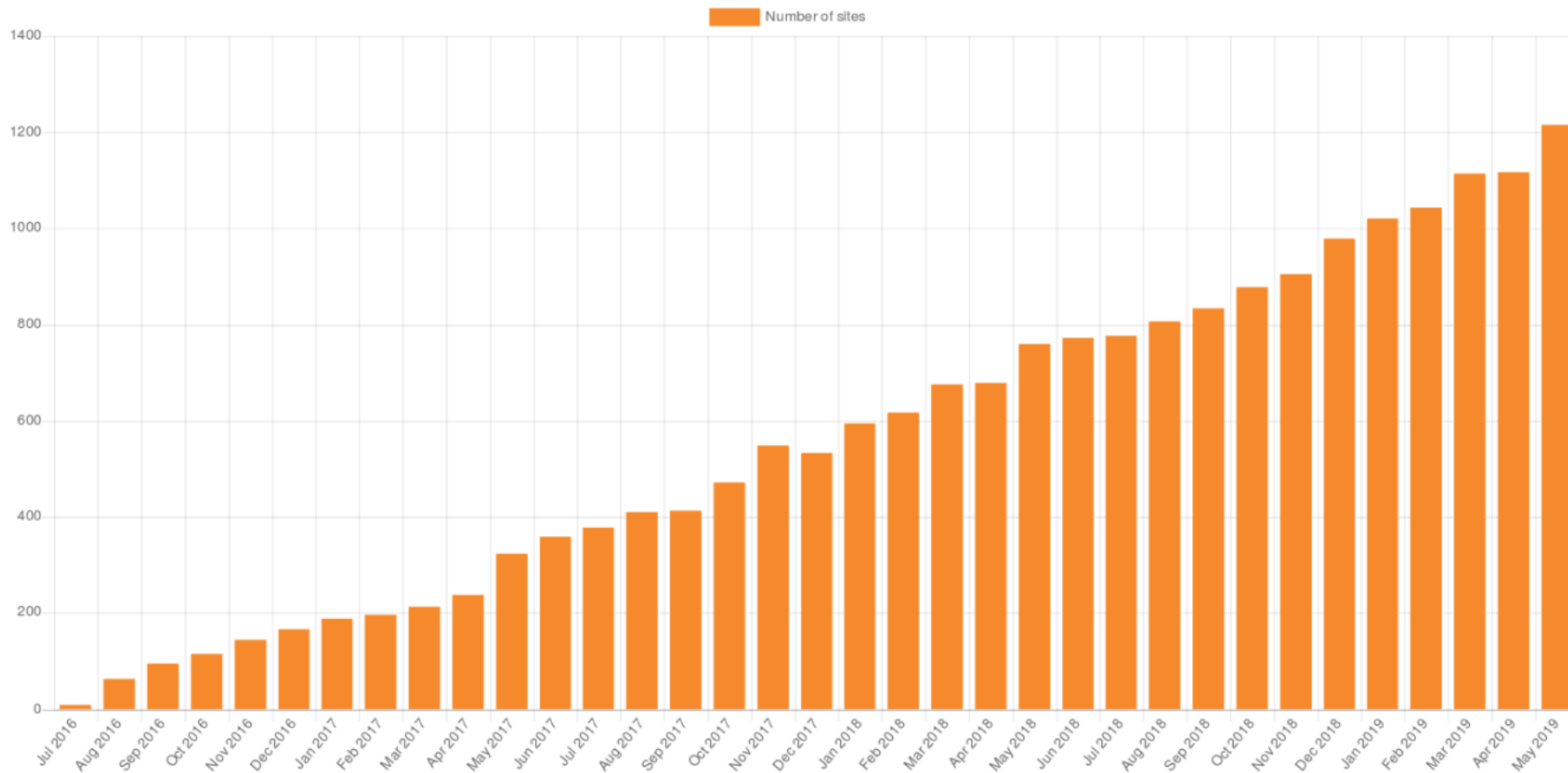Supports standard Moodle restrict access functionality.

We use it to control timing of access to Activities.

Teacher controlled

Reengagement is set an a course level, where the teacher can control the emails and content.

Our 3ʳᵈ Most Popular Plugin

Case Study 1

Getting the Induction Course done..

Government Agency

Only 60% of 'new starts' were completing Induction in first 30 days

Reminder emails that escalated..

95% are completed in first 30 days.

Case Study 2

Managing Different Start Times

Shift Work

Start times can not be the same

Dynamically staggered or restricted access to different activities

Case Study 3

Improving the blended activity

Public Health

Blended Course

Internal and External Participants

Only 40% out of class completed external work

Reengagement Emails -> 85% completed within 30 days

Basic Reengagement use

https://moodle.org/plugins/mod_reengagement

Reminder email

"I want to send an email to students who have not completed the course within two weeks of enrollment"

Re-engagement Solution

Reengagement allows you to send an email to students after a delay, and suppress that email if an activity is complete.

Reengagement details

Email user ⑦	After delay ▾
Email delay ⑦	2	Weeks ▾
Reminder count ⑦	1
Email subject (User) ⑦	How is your course going?

Email content (User)

Suppress email if target activity complete ⑦ ☑

Target activity. ⑦ How useful was the course? ▾

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Time Delay Access

"I want an activity to become available to students four weeks after they have completed the assessment, and I want an email to be sent out letting them know it's now available"

Reengagement Solution

Restrict access prevents the after delay from counting until the assessment is complete.

Email allows us to notify the student.

▾ Reengagement details

Email user ⦵	After delay ▾
Email delay ⦵	4	Weeks ▾
Reminder count ⦵	1
Email subject (User) ⦵	Your follow up activity is available

Email content (User)

Suppress email if target
activity complete
⦵ ☐

Target activity. ⦵ No target activity selected ▾

▸ Common module settings

▾ Restrict access

Access restrictions   Student must ▾ match the following

👁 Activity completion Assessment ▾ must be marked compl ▾
✕

Add restriction...

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Re-engagement Solution cont.

Using Reengagement activity completion and restrict access on the follow up activity ensure students get access at the right time.

Reengagement Activity Completion

▾ Activity completion

Completion tracking ⑦	Show activity as complete when conditions are met	
Reengagement duration ⑦	4	Weeks ▾
Expect completed on ⑦	25 ▾ June ▾ 2019 ▾ 🗓 ☐ Enable	

Restrict access on follow up activity

▾ Restrict access

Access restrictions	Student must ▾ match the following	
👁	Activity completion Follow up Activity ▾ must be marked comple ▾ ✕	
	Add restriction...	

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? **Congratulation email**

"I want to send a course completion email to students, but I do not want to use badges"

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Re-engagement Solution

Restrict access prevents the after delay from counting until all activities on the course are complete.

Using the shortest delay time of 5 minutes ensures an email is sent quickly after the student completes.

Tips and Tricks

SPAM

When is an email too much?

Language

Consistent use of language between course and emails

Stick to New courses

Retro fitting risks spamming users.

Use Multiple Reengagements

To get the logic that you want through the course

Future Features

Integration with Instant messaging and workplace

eg. Moodle.net, Yammer

UX

We have become aware that it could be easier to use

Improved performance

Currently impacts sites with lots of reenagement plugins and large enrollments

Staggered emails

Reduce load on server and LMS Administrator

Thank You

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https://moodle.org/plugins/mod_reengagement

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